

# Charity Update

June 2021

## Annual Report 2020/21:

Despite the most extraordinary challenges facing the Charity sector during 2020/21, the N&N Hospitals Charity had another very positive year – with income significantly ahead of budget (see graph below). Thank you to everyone who has supported the Charity over the last year.

N&N Hospitals Charity Total Income 2020-21 Actual vs Budget



We are continually looking for opportunities to diversify our income streams. Below are a couple of examples:

### N&N Hospitals Charity Lottery

From a standing start in April, as of June 2021 we had over 700 weekly entries to the Lottery draw. This is significantly ahead of expectations and our national lottery provider has explained that this positions us as “one of the top performing hospital charities”.

#### Lottery entries



### Amazon Smile

By registering to purchase via Amazon Smile, our supporters have helped to raise over £800 for the Charity.

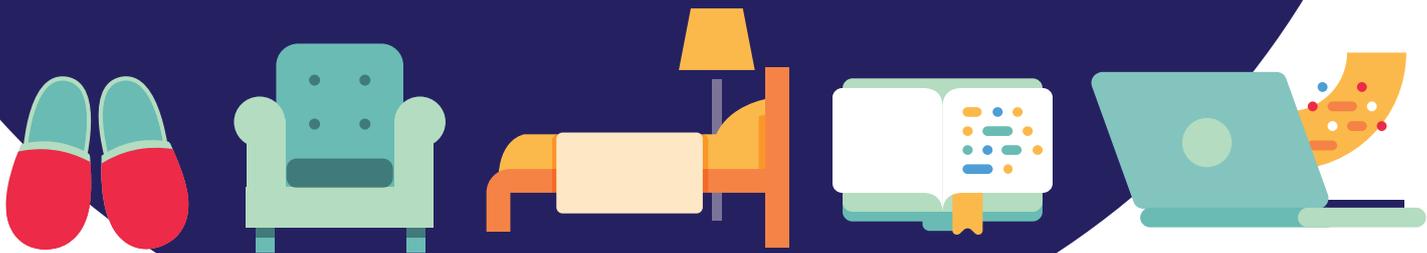
Amazon donates 0.5% of every purchase made via Amazon Smile to the buyer's chosen charity, and our quarterly income from this source has risen from £5 to £200 in the last three years.

#### Amazon Smile Income



The Norfolk & Norwich Hospitals Charity is registered with the Charity Commission (reg no 1048170). It works to enhance the care provided to patients of the Norfolk & Norwich University Hospitals through research, education, purchase of equipment, staff support and providing ‘extras’ that are not available through the NHS.

# Recent Charity Grants:



The Charity has planned expenditure of almost £6m this year to support projects across the Trust. Some of the projects supported by the Charity are over £1m, whereas others are much more modest – but can have real impact. The following are a selection of recent grant awards:

**£32,700**

to purchase 6 transcutaneous CO2 monitors for NICU

**£4,930**

to purchase a body composite monitor for the Renal Unit

**£655**

for the Chaplains to purchase items for patients who arrive with no clothing

**£1,800**

to facilitate the Neonatal Voice Partnership for NICU

**£507**

to purchase slippers for patients who arrive without shoes

**£9,407**

for 45 members of staff to undertake additional training related to their role

**£560**

to purchase new electric chair scales for the Colney Centre

**£2,230**

to purchase new beds for NICU parents staying in McKee House

**£5,694**

to purchase an interactive display screen for training use in the Anaesthetic seminar room

**£3,186**

to fund a micropigmentation/tattoo training course for a Plastics Reconstruction team member

Thank you to everyone who has put forward suggestions and applications for future grants – these are being processed for inclusion in budget setting and fundraising plans for the next couple of years – as possible. To discuss possible ideas or grant applications, please contact the Charity Grants Team.

## Impact Reporting

Monitoring and reporting on the impact of Charity grant awards is a really important element of ensuring that donated funds are spent well and wisely. It is also key in encouraging future donations. All grant recipients are asked to provide evidence of impact – which is then used in our annual Impact Report and to help with future fundraising.



Find out more in our Impact Reports at <https://nnhospitalscharity.org.uk/about-us/our-publications/>

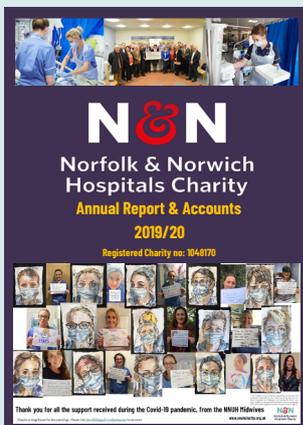


For information about applying for Charity grants please contact the Charity Grants Team via [charitablefunds@nnuh.nhs.uk](mailto:charitablefunds@nnuh.nhs.uk) or call Julie Cooper, Samuel Ridge-Ward or Ross Dennison on x3495

# Charity Literature

We have established a programme of communication about the Charity, to publicise and report to our donors about the great work being done with their donations and to encourage further fundraising.

This involves an extended Annual Report, an Impact Report, and a quarterly newsletter ('Focus'). Please do provide feedback if you have any thoughts on these and use them as appropriate to publicise the work of the Charity.



Copies can be accessed via the Charity's website at [www.nnhospitalscharity.org.uk](http://www.nnhospitalscharity.org.uk), in the About Us/ Our publications section.

## N&N 250th Anniversary (1772 - 2022)

Thank you to everyone who has made suggestions with regard to how the Charity may support the Hospital's 250th Anniversary in 2022. This is based around themes of '*celebrating the past and planning for the future*' and '*250 years of caring*'.

Please forward any further suggestions or ideas for 'events' or initiatives suitable for inclusion in the anniversary celebrations to the Fundraising Team as below or via [250@nnuh.nhs.uk](mailto:250@nnuh.nhs.uk)



The original Norfolk and Norwich Hospital building, St Stephens, 1772

## Departmental and Specialty Charity Plans

The Charity Team is working with individual specialties to establish bespoke Charity Plans for relevant departments & specialties. The aim is to anticipate future demand/desire for grant funding, prepare bespoke fundraising plans and generate targeted publicity. In particular, we are looking at:

- Cardiology and a Cardiac MRI scanner appeal
- Maternity – to establish a standing appeal for future needs
- Ophthalmology – to anticipate particular equipment requests.

If you would like to engage with the Charity Team regarding future plans for your area, in the first instance please contact John Paul Garside [john-paul.garside@nnuh.nhs.uk](mailto:john-paul.garside@nnuh.nhs.uk)



For information about fundraising for the Charity please contact the Fundraising Team via [fundraising@nnuh.nhs.uk](mailto:fundraising@nnuh.nhs.uk) or call Louise Cook, Mercy Kaggwa or Lynn Crombie on x3107